

# Sean Burns

Award-winning, insight-driven, lead-by-empathy creative leader.

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## EXPERIENCE

### **ELEVEN EXPERIENCE, NYC** — *Executive Creative Director*

MARCH 2023 - PRESENT

-Manage in-house creative team at Eleven Experience, a luxury lodge and adventure travel company.

-Lead the vision and execution of a global rebrand and relaunch of the brand. Includes development of a new voice, look, and tone across all marketing touchpoints.

-Deliver against brand building goals and objectives, and partner cross functionally to execute on brand strategy.

### **VML, NYC** — *EVP/Executive Creative Director*

MARCH 2018 - DECEMBER 2022

-Led a team of 20 multi-channel creatives on Intel, Dick's Sporting Goods, smartwater, QuikTrip.

-Managed Colgate-Palmolive account, WPP's largest global client. Worked with strategy and design teams to evolve and relaunch the Colgate brand.

### **VML, Chicago** — *EVP/Executive Creative Director*

JUNE 2016 - MARCH 2018

-Managed a team of 30 integrated creatives on Tyson Foods, Panama Tourism, Kellogg's, ACLU and Kimberly-Clark.

-Led new business pitches, developed and maintained relationships with clients.

### **FCB, Chicago** — *SVP/Group Creative Director*

APRIL 2012 - JUNE 2016

-Led teams of creatives and freelancers on Verisign, Cox Cable, Kmart, MillerCoors, El Jimador Tequila, Boeing, AB InBev, Humana, KFC, Digiorno and Johnson & Johnson.

-Managed client relationships and ran new business pitches.

## EDUCATION

**University of Wisconsin, Madison** — *BA, Journalism*

## PORTFOLIO

seanburns.me

## AWARDS

Cannes Lions

Gold Addys

Gold NY Festivals

Shorty Awards

Gold Tellys

Gold Effies

Silver Cresta

One Show Shortlists

Guinness Book of World Records

Dozens of Reddit Awards

## RANDOM DOINGS

Wrote TV show for MTV3

Invented the "Favrenstein"

Discovered a forgotten potter's field in Racine, WI

Summited the highest mountain in South America